

# ICMCTF

47th International Conference on  
Metallurgical Coatings and Thin Films

April 26-May 1, 2020, San Diego, CA, USA

Sponsored by the AVS Advanced Surface Engineering Division • <http://www2.avs.org/conferences/icmctf/>



**EXHIBIT AT ICMCTF**  
International Conference on  
Metallurgical Coatings & Thin Films

San Diego, California

Exhibit Dates:  
April 28 & 29, 2020



Conference Dates: April 26 - May 1, 2020 • Town and Country Hotel & Convention Center, San Diego, California

## 2020 Conference Overview

ICMCTF is the premier international conference in the field of thin-film deposition, characterization and advanced surface engineering promoting global exchange of ideas and information among scientists, technologists and manufacturers. The conference includes more than 60 invited speakers across fourteen symposia along with focused topic sessions, short courses, equipment exhibition, social networking events and an extensive poster session.

### Technical Symposia:

- Coatings for Use at High Temperatures
- Hard Coatings and Vapor Deposition Technologies
- Fundamentals and Technology of Multifunctional Materials and Devices
- Coatings for Biomedical and Healthcare Applications
- Tribology and Mechanical Behavior of Coatings & Engineered Surfaces
- New Horizons in Coatings and Thin Films
- Surface Engineering – Applied Research and Industrial Applications
- Advanced Characterization Techniques for Coatings, Thin Films and Small Volumes

### Topical Symposia:

- Anti- and De-icing Surface Engineering
- New Horizons in Boron-Containing Coatings: Modeling, Synthesis and Applications
- In-silico Design of Novel Materials by Quantum Mechanics and Classical Methods (jointly sponsored by ICMCTF and AQS)
- Photocatalytic and Superhydrophilic Surfaces
- Thin Films on Polymer Substrates: Flexible Electronics and Beyond

### Poster Session - Thursday, April 30

Authors show a detailed summary of their work during a two hour session. Authors will be standing with their posted materials to lead discussions and answer questions.

A two day exhibition will take place on Tuesday, April 28 from 12:00pm to 7:00pm and on Wednesday, April 29 from 10:00am to 2:00pm.

A vibrant industrial equipment exhibition is featured in conjunction with the Conference on **Tuesday and Wednesday, April 28 & 29, 2020.**

Participate in the industry's largest conference dedicated to the arts and sciences of coatings, thin films and surface modifications. Attendance to the exhibition is free and open to the public. The Exhibition will feature technology, equipment and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring & Test Equipment and all ancillary equipment used in conjunction with the deposition, monitoring and testing of all coatings and modified surfaces.

Our attendees visit the exhibit hall often to be educated on new products, services and application techniques that will help them improve all facets of R&D, Engineering, Manufacturing, Quality Control and general laboratory operations. This is a great opportunity for vendors to interface with qualified scientists and engineers who are eager to learn more about your products and services. Many networking events are held throughout the week to ensure that our vendors and attendees can interact during the conference.



# SPONSORSHIP OPPORTUNITIES • VENUE DETAILS

## **PLATINUM SPONSORSHIP: \$ 12,000+**

### **Platinum Sponsors receive and are acknowledged by:**

- Two Full Week Conference registrations
- Logo displayed on the welcome slide during the Plenary Session
- Logo on the ICMCTF website with a link to the Sponsor's website
- Company name displayed on the front cover of the Technical Program Book
- Logo displayed in the Technical Program Book
- Logo and full page ad in the Exhibit Show Guide Section of the Technical Program
- Logo on the Registration wall
- Logo at the entrance of the Welcome Reception and on the Exhibit Hall Entrance
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Sponsor's Flyer placed on the sponsors' table in the registration area

## **GOLD SPONSORSHIP: \$6,000+**

### **Gold Sponsors receive and are acknowledged by:**

- One Full Week Conference registration
- Logo on the ICMCTF website with a link to the Sponsor's website
- Sponsor's name displayed on the back cover of the Technical Program Book
- Logo displayed in the Technical Program Book
- Logo and full page ad in the Exhibition Show Guide of the Technical Program Book
- Logo on the Exhibition Entrance Unit
- Logo on the Registration area's walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their Exhibition booth
- Sponsor's Flyer placed on the sponsors' table in the registration area

## **SILVER SPONSORSHIP: \$3,000+**

### **Silver Sponsors receive and are acknowledged by:**

- Logo displayed on the ICMCTF website with a hot link to the sponsor's website
- Logo displayed in the Technical Program Book
- Logo & half page ad in the Exhibition Show Guide of the Technical Program Book
- Logo on the Exhibition Entrance Unit
- Logo on the Registration area's walls
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of their exhibition booth
- Sponsor's Flyer placed on shared sponsor table in the registration area

## **BRONZE SPONSORSHIP: \$1,500**

Support Exhibit Hall activities including exhibit hall reception, daily exhibit hall refreshments/snacks, lunches, raffles, caricatures, special events, and more.

### **Bronze Sponsors receive and are acknowledged by:**

All Bronze sponsors receive and are acknowledged by:

- Logo displayed on the ICMCTF website with a hot link to the sponsor's website
- Logo in the Technical Program Book
- Logo on the Exhibition Entrance Unit and the Registration area's walls
- Logo on the item(s)/event sponsored
- Sponsor Carpet Sign in front of their exhibition booth
- Logo on wallpaper slides in the Technical Session Rooms
- Event Tickets to hand out at sponsor's exhibition booth (if applicable)
- Sponsor's Flyer placed on the sponsors' table in the registration area

## **Exhibit Hall & Specific Sponsorships:**

Generous recognition via signage, logo in the technical program, the exhibit show guide, the entrance unit and the ICMCTF web site.

<b><u>Item</u></b>	<b><u>Minimum Sponsorship</u></b>
•Badge Lanyards* .....	\$ 3,000
•Exhibit Hall Refreshments.....	\$ 1,500
•Exhibit Hall Lunches.....	\$ 1,500
•Exhibit Hall Reception.....	\$ 1,500
•Raffle Prizes.....	\$ 500
•Tote Bags* .....	\$ 4,000
•Cyber Cafe.....	\$ 2,000
•ICMCTF Souvenir* .....	\$ 2,500
•Conference 5x7 Notebooks* .....	\$ 2,750
•Conference Pens* .....	\$ 1,300
•Conference Highlighters* .....	\$ 1,200
•General Support .....	\$ 1,500
•Special Events Booth** (Caricaturists).	\$ 1,700

\*These items include both sponsor and ICMCTF logos.

\*\*Special Events Booth: Your logo will appear on the booth graphics, the exhibit hall entrance unit and the Show Guide. Tickets are utilized for these events - Attendees must obtain a ticket from the sponsor. This brings many new people to your booth!

## **VENUE:**

Town and Country Resort & Convention Center  
500 Hotel Circle North • San Diego, CA 92108

Phone: 619-291-7131 or 800-772-8527

Fax: 619-291-3584

Approximately 15 minutes by car/taxi from  
San Diego International Airport



**Exhibit Manager: Jeannette DeGennaro**

**Phone: (201)961-5268**

**E-Mail: [jeannette@avs.org](mailto:jeannette@avs.org)**



## ICMCTF 2020

### Exhibit Booth Rental Pricing

10' Deep x 10' Long .....	\$ 1,475
20' Long x 10' Deep .....	\$ 2,950
Corner Location Add .....	\$ 150

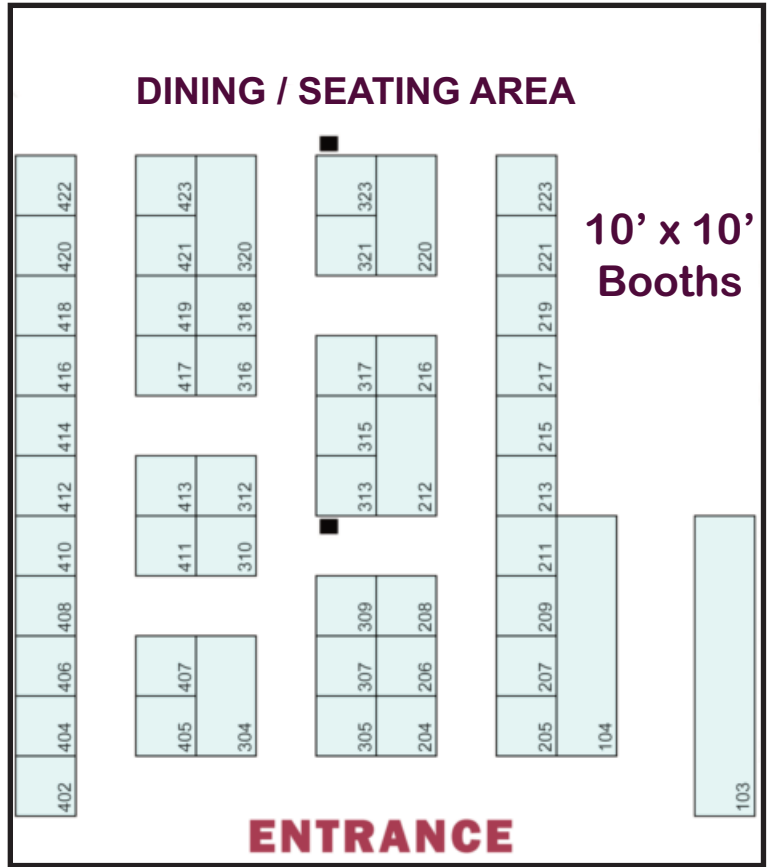
*Corner Location is defined by having only one neighboring booth*

Booths are defined by pipe and drape. Rear drape is 10' wide and 8' tall, side wall drapes are 3 feet high and extend to the end of the front of the booth space.

### Price Includes:

- 3 Exhibitor Staff Badges - Add'l Badges: \$50/each
  - Cocktail Tickets for evening receptions
  - Company Profile in Exhibit Show Guide
- Exhibitor staff badges may be upgraded to include access to the technical sessions. Company ID is required when picking up your badge at registration. **Cost: \$200**

Electrical Supply & Booth Furnishings are additional  
Exhibit Hall is Carpeted



## ADVERTISING OPPORTUNITIES

### Technical Program Ads

#### Exhibitor Rates:

•Full page Interior Color Ad .....	\$ 700
•Full Page Back Inside Cover .....	\$ 1,450
•Full Page Front Inside Cover .....	\$ 1,450

#### Non-Exhibitor Rates

•Full page Interior Color Ad .....	\$ 875
•Full Page Back Inside Cover .....	\$ 1,750
•Full Page Front Inside Cover .....	\$ 1,750

**Material Deadline:** February 15, 2020

**Accepted Formats:** Press Quality PDF, TIF, EPS  
Full Page: 7.5"w x 10"h (live area)

### ADDITIONAL ADVERTISING OPPORTUNITIES:

• Web Site Banner Ad: .....	\$ 500
• Hanging Banner in Registraion 4' x 8' .....	\$ 1,900
• Solo Eblast to 17,000+ contacts .....	\$ 3,995
• Carpet Sticker Ad: 36" x 18" .....	\$ 500
• Easel Standing Poster (22" x 28" tall) * .....	\$ 500
• Floor Standing Poster (6' tall) * .....	\$ 950

\*These items are placed in the registration area and will remain throughout the duration of the conference.

### EXHIBIT DATES AND TIMES:

Tuesday, April 28: 12:00pm - 7:00pm  
Wednesday, April 29: 10:00am - 2:00pm

# ICMCTF 2020 BOOTH RESERVATION FORM

Exhibit Dates: April 28 - 29, 2020 • Town and Country Hotel and Convention Center • San Diego, CA

## COMPANY INFORMATION

Company: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Site: \_\_\_\_\_

Company/Info E-Mail: \_\_\_\_\_

Exhibit Manager/Person Responsible for  
Coordinating pre-show details:

NAME: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

**Marketing Manager** (if different than Exhibit Manager):

NAME: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

**To submit this form, fax to: 212-248-0245 or visit our web site for on line reservations or send by email to [jeannette@avs.org](mailto:jeannette@avs.org) - Forms may also be mailed to the payment address below.**

**Booths: 10' Wide x 10' Deep (booths may be joined together for larger spaces upon request)**

**Single Booth 10x10: \$1475 • Double Booth 10'x 20': \$2950 • Premium Corner Booth Add: \$150**

Includes: 3 Booth Staff Badges, Company Profile in the Technical Program, Tickets for Evening Receptions. Booths are defined by pipe and drape with 8' back drapes and 3' side drapes.

**Booth Location Preference:**  Aisle/Corner (Additional \$150) Booth Number Preference: \_\_\_\_\_ / \_\_\_\_\_

Position nearest to:  Entrance  Food Service  Show Floor Center

Do not position next to the following exhibitors: \_\_\_\_\_

**ADVERTISING:**  YES  NO See page 2 for advertising options

Ad Type: \_\_\_\_\_ Cost: \_\_\_\_\_

**SPONSORSHIP:**  Yes Amount: US\$: \_\_\_\_\_ Item(s) of Interest: \_\_\_\_\_

**Sponsorship participation includes extensive publicity before and during the symposium.**

## Payment:

Number of Booths: \_\_\_\_\_ x \$1475 US = \$ \_\_\_\_\_ + Corner Location \$150 (if applicable) = \$ \_\_\_\_\_

Add in Advertising & Sponsorship: \$ \_\_\_\_\_ **TOTAL:** \$ \_\_\_\_\_

**Payment Type: Payment must accompany reservation**

Credit Card:  American Express  Visa  MasterCard

# \_\_\_\_\_ EXP: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder's E-Mail Address: \_\_\_\_\_

**To Pay by Check:**

**Make Payable to: AVS**

**Mail to:**

**AVS for ICMCTF 2020**

**125 Maiden Lane • Suite 15-B  
New York, NY 10038**

**AVS Tax ID# 04-2392373**